

TOBIAS HARVEY

EXPERIENCED CREATIVE PROFESSIONAL

ABOUT MYSELF

My name is Tobias Harvey, and I am a creative professional with multiple years of experience in the advertising and marketing industry. In 2013, I founded my own firm, Create Uplift, which has worked across multiple areas including graphic design, website development, paid media, strategy and consulting, and client relations.

With the correct placement and opportunity I know I can be a valuable asset to another marketing team in a creative or operational role. Through the experiences I have gained with my own organization I know the challenges that occur in the industry and how to navigate them to drive client results and exceed expectations.

WORK HISTORY

Create Uplift
Mar 2013 - Present

Founder\CEO\Creative Director

Create Uplift is the creative and marketing agency I began in 2013. My role within this organization included business operations, client relations and project management, strategy and consulting, graphic design, web design, and leading a team of six (6) staff members working across numerous clients and projects simultaneously.

Create Uplift has been recognized locally as an award winning business and an advocate for other small businesses in my region, and has led our clients to awards and national recognition as well. Our agency worked in many different industries including food and beverage, public health, professional services, and non-profit sectors. This included a range of clients from small businesses with less than ten (10) staff members to state-wide programs with national reach.

POSITIONS HELD

Kansas Small Business Development Center at Washburn University

Advisor | 2019 - Present

Greater Topeka Partnership Small Business Council

Chairman | 2023-Present

Greater Topeka Partnership Small Business Council

Representative | 2020 - 2023

Minority and Women Business Development Council

Marketing Chairman | 2019-2023

SCORE Mentors

Mentor | 2018 - 2021

1 Million Cups

Organizing Member | 2018 - 2020

STRENGTHS

- Graphic Design
- Branding + Identity
- Creative Direction
- Website Design
- Video Editing
- Audio Engineering
- Client Relations
- Project Management
- Paid Media
- Strategy + Consulting

SOFTWARE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere
- Squarespace
- Wordpress
- Logic
- Ableton
- Slate Digital
- Notion
- Monday

CLIENTS

- United Way
- Kansas National Education Association
- DCCCA, Inc.
- Kansas Medical Clinic
- Washburn University
- Visit Topeka
- Community Action Partnership

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